

FOR IMMEDIATE RELEASE**Hibbert Joins All-Star Guest Editorial Line-up at On Snow Magazine**
Readers Will Get an Inside Look at Tucker Hibbert and the Happenings of Team 68

MINNEAPOLIS (July 20, 2010) – One of the most successful and popular snowmobile racers/athletes in the sport today, Tucker Hibbert, has agreed to contribute to the On Snow Magazine (OSM) guest editorial team for coming season. Tucker will pen five guest editorials, each appearing in the fast growing On Snow Magazine in both the United States and Canada. Tucker will give readers a behind the scenes look into the personal life of T-Train, his wife Mandi as well as family members and crew who make up Team 68.

Son of legendary Hall of Fame snowmobile racer Kirk Hibbert, Tucker has been immersed in snowmobiling his entire life. His father was not only one of the most beloved and successful racers in the history of the sport; he was and continues to play a major role in the development and success of Arctic Cat snowmobiles. Tucker has been enjoying his own checkered flag accomplishments since he was 8-years of age, when he began to race motorcycles quickly followed by snowmobile racing at age 9.

At only 26, Tucker is recognized as the best snowmobile racer competing today. He has amassed 55 National snocross pro wins including 4 National Pro Point Championships, as well as 9 Winter X Games medals including 5 gold medals. Since 2003, Tucker has split his national racing endeavors between snocross and AMA National Motocross. Despite the additional demands, he continues to dominate the world of snocross and most recently captured the FIM Snowcross World Championship in Mala, Sweden this past April.

“This is a great opportunity to give my fans an inside look at not just my personal life but the entire team,” said Hibbert. “I work with an amazing and talented group of people who have had an incredible impact on not only me but the entire industry. Racing is a team sport and I think it will be interesting to give fans a look at what it takes to compete at this level.”

Tucker joins an already talented team of staff and guest writers at On Snow Magazine including Christ Burandt, Paul Thacker and Levi LaVallee. “I’ve watched Tucker compete since the mid 90’s and he continues to be a class act both on and off the track.” said Editorial Director, Pat Bourgeois. “I’m thrilled to have Tucker contribute to OSM this winter. His credentials speak for themselves and his words will be a must read for everyone who picks up our publication.”

On Snow Magazine will be introduced to the US market for the first time this winter, joining its sibling publication already enjoying success in Canada. On Snow Magazine will focus on the people and the lifestyle of the sport through focused editorial, stunning photography and unmatched production. To learn more about On Snow Magazine visit their website at www.osm-mag.com. To learn more about Tucker Hibbert, his achievements, schedule and sponsors visit www.tucker-hibbert.com.

About On Snow Magazine

On Snow Magazine (OSM) is the sports only true lifestyle publication that delivers bold, fresh content; stunning production quality; and targets a unique blend of traditional and non-traditional snowmobile enthusiasts. Launched in 1986 in Ontario, Canada, On Snow Magazine has quickly grown into Canada’s most influential and premiere national snowmobile publication. In 2010, On Snow Magazine launched into the United States snowmobile market with a mission to become the preeminent snowmobile publication in just a few short years. On Snow Magazine is published four-times in season. To learn more about On Snow Magazine and to become a part of its marketing voice, contact OSM Publishing at 905-898-8585, toll free at 888-661-7469 or drop them an email at info@osm-mag.com.