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HIBBERT COMMITS TO RACING A FULL SNOXCROSS SEASON

During a wedding at Haydays Snowmobile Event

Thief River Falls, Minn. (9/11/10) – The official start to winter took place this past weekend at the largest snowmobile event in the world – Haydays. In the midst of an iconic wedding ceremony held in the Arctic Cat display joining Arctic Blast Man and Mother Nature, an additional commitment was made - this time by snocross icon, Tucker Hibbert.

As the vows were being sealed, Hibbert interrupted the ceremony, walked up on stage and told the crowd of his commitment to race the entire 2010/2011 ISOC National tour aboard his SnoPro 600. Tucker said, “I have a real commitment to make - a commitment I know many of you have been waiting to hear for a long time. For the first time since the 2002/2003 season, I’m racing the full national series and will fight ‘til the end for Team Arctic to bring home the Pro Super Stock and Pro Open Championship titles.”

Arctic Cat CEO Chris Twomey stated, “Arctic Cat is happy to have Tucker racing the entire season. I’m guessing the other OEMs don’t feel that way. This commitment is something Arctic Cat has been looking forward to as well as the allegiance of Hibbert fans around the world.”

In Hibbert’s 11 years as a professional rider, he has only raced three full national seasons. Despite his past “part-time” racing schedule, he holds 55 national tour victories and four national championship titles. Hibbert raised the bar last season at the Winter X Games with his fourth-straight gold medal performance as well as winning his first-ever World title at the FIM Snocross World Championship in Mala, Sweden aboard his Sno Pro 600.

Team Arctic Race Manager Mike Kloety stated, “It’s great to have Tucker back on the track for a full season. He’s a crowd favorite with a relentless drive to win. We expect quite a few podiums from him and his Sno Pro 600 this season.”

About Arctic Cat and Tucker Hibbert

Arctic Cat Inc., based in Thief River Falls, Minn., designs, engineers, manufactures and markets all-terrain vehicles (ATVs) and snowmobiles under the Arctic Cat® brand name, as well as related parts, garments and accessories. Its common stock is traded on the Nasdaq National Market under the ticker symbol “ACAT.” For more information about Arctic Cat and its products please log on to www.arcticcat.com or visit your local dealer. For more information on Tucker Hibbert, please log on to www.tucker-hibbert.com.

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